

## At a glance

The who, what, where, how and when..

### Where?

Karstens at CQ  
123 Queen St Melbourne

### When?

26 February 2009

### How much?

\$400 inc GST

### Who should attend?

- ✓ HR Specialists and Managers
- ✓ Internal Recruiters
- ✓ Agency Recruiters
- ✓ Job Board owners
- ✓ Shared Services
- ✓ HR Technology professionals
- ✓ Learning & Development Specialists and Managers
- ✓ Organisational Development Specialists and Managers

### What's covered?

Everything an HR or Recruitment professional needs to know about the impact of technology on their industry.

### Who's speaking?

The day features speakers covering HR Management, recruitment, learning, professional development, and legal issues as they related to Web 2.0 in the workplace.

- ✓ Stephen Collins, Founder Acidlabs
- ✓ Anne Bartlett-Bragg, Managing Director Headshift
- ✓ David Talamelli, Senior Recruiter Oracle Corporation
- ✓ Geoff Jennings, Director and Founder Online Recruitment
- ✓ Jasmin Tragas, Managing Consultant IBM Human Capital Management
- ✓ Joris Luijke, HR Manager Atlassian
- ✓ Michael Park, Senior Associate Deacons Law Firm
- ✓ Riges Younan, CEO 2Vouch
- ✓ Sean Lew, Consultant from BearingPoint
- ✓ Thomas Shaw, CEO Recruitment Directory

# inspecht Social media, innovation, culture **20** **HR Futures Conference** **09** and technology to empower, attract, engage and evolve

## Executive Summary

The Inspecht HR Futures Conference brings together speakers covering all areas of HR, Recruiting and Technology to discuss how **social media, innovation, culture and technology empower, attract, engage and evolve employees.**

Our opening keynote from Stephen Collins will provide insights into the internationally renowned invitation only event TED 2009. Stephen will stretch your thinking about business in knowledge economy covering HR, Recruiting, Knowledge Management, Web 2.0 and technology.

Sean Lew will present on the BearingPoint Wiki and how it facilitates global teams, knowledge sharing, encourages innovation and connects employees and external partners, and demonstrates a solid return on investment.

Joris Luijke HR manager from Atlassian, will provide an overview of what it is like in HR where all employees are encouraged to blog, policies are stored in a wiki and the general culture is all about Web 2.0.

About to upgrade your recruiting strategy? Thomas Shaw's session on Web 2.0 tools for recruitment is a must covering cost saving examples of social recruitment strategy, recruiting via social networks, and using search engines to identify candidates.

Anne Bartlett-Bragg will show how to reshape your professional development strategies to achieve the results that more expensive tightly controlled learning and performance systems have failed to deliver.

Concerned about the legal issues of Facebook and other Web 2.0 tools in the workplace, Senior Associate Michael Park from Deacons Law Firm will provide a critical overview of the issues to consider.

Jasmin Tragas from IBM Australia will share some global informal learning initiatives from IBM with examples of web 2.0 and virtual worlds such as SecondLife.

## Program Overview

Time	Session	Speaker
8:30 AM	Arrival & Registration	
9:00 AM	Welcome and Introduction	Michael Specht
9:10 AM	Keynote - Thoughts from TED 2009	Stephen Collins
10:10 AM	Implementation of Enterprise 2.0 and its Value in Organisations	Sean Lew
10:50 AM	Morning tea	
11:10 AM	HR at Atlassian	Joris Luijke
11:50 AM	Web 2.0 in recruitment	Thomas Shaw
12:30 PM	Lunch	
1:30 PM	Case study on informal learning	Jasmin Tragas
2:15 PM	Legal issues to consider for Web 2.0	Michael Park
3:00 PM	Afternoon Tea	
3:15 PM	Reframing Professional Development with Enterprise 2.0	Anne Bartlett-Bragg
4:00 PM	Panel: Branding & Social Media and its impact on HR	Stephen Collins, Sean Lew, Jasmin Tragas, Anne Bartlett-Bragg
4:30 PM	Panel: Future of Recruiting	Thomas Shaw, Riges Younan, David Talamelli, Geoff Jennings
5:15 PM	A few closing remarks	Michael Specht